



ARTWORK SPECIFICATIONS

PC Format Only Accepted

At Icon Creations we accept files in a wide variety of formats to help us create the look that best suits your needs. To allow us to do this, we accept only files that produce the highest quality artwork that is produced using industry standard software.

Accepted software and file types are:

Vector Art File Types*



Raster Image File Types^



Accepted media types:



Email's (up to 5MB of data at a time per email.)

* When providing us with your artwork, you must remember these important things; you **MUST** convert all your text to outlines, or supply us with the fonts you want.

^ When supplying raster images (i.e; psd, tiff or jpeg files) to get the best results, the file must be saved at actual size and at no less than 300dpi if actual size is not possible, 1/3 (33.3%) of the actual size at no less than 300dpi will be ok.

It is also of the utmost importance to note that we run PC's ONLY at Icon Creations, so remember to save you MAC files to PC format, and when naming the files, restrict the title to 7 or less characters. If longer file names are used, the files can become corrupt and unusable.

**If you encounter any difficulties, please don't hesitate to contact
our Graphics Staff on: 03 9587 5055**